St. Thomas
United Methodist Church

Monthly Ministry Area Report for Church Council

Our Values: *Biblically Grounded*, *Relational, Mission-Minded*, *Faithful*, *Joyful*

Our Mission: *We exist to reach, nourish, and serve the community so all may experience healing and new life through Jesus Christ.*

Our Strategic Priorities: *Worship, Christian Formation, Outreach and Mission, Administration and Support, Buildings and Grounds*

Name of Person Completing Report:
Roxanne Sutton

Today's Date (m/d/yy):
10/12/21

Ministry Area, Committee, Board, or Team:
Communications

1. Please note your accomplishments for this month (Please include accomplishments from tasks outlined in the Strategic Plan and Essential Systems Timeline):

   1. Livestream distribution and website embed: We discussed whether or not we should be streaming to just Facebook or branch out to YouTube as well. We think it is a good idea to include YouTube. Doing so would require the use and purchase of Restream. Utilizing YouTube can be part of our strategic plan goal to expand St. Thomas' reach. I am going to follow up with a friend/do some research to see if there is any data around whether or not embedding video (vs uses links)

2. What specific items of celebration or concern would you like to share?

   Great engagement from Nathan and Teresa on our committee. Appreciated a robust discussion this month with great ideas on how to move our strat plan goals forward.

3. What are your objectives for the next month? What church priority does each objective address?

   Promotion plan for Christmas, Advent season, update communications request form, Privacy policy.

4. How can the Church Council assist your efforts?

   Share Advent/Christmas plans with our committee so we have full scope of the season's activities.

5. What can the Church Council specifically pray for?

   Pray we can find the solution to consistent social content with the right plan and the right people.